



GLOBAL IMMERSION PROGRAMME

ORIENTATION TO STUDENTS ONE WEEK BEFORE THE PROGRAMME

DAY 1	DEPARTURE AT CHENNAI AIRPORT ARRIVAL AT KUALA LUMPUR AIRPORT
DAY 2	ON ARRIVAL TO HOTEL TO REFRESH AND ATTEND SESSIONS
11.00 AM	BRIEFING
11.30 AM	DIFFERENT ECONOMIC MODELS & PRACTICE
1.00 PM	LUNCH
1.30 PM	DIFFERENT REGION BUSINESS, CULTURAL, POLITICAL ENVIRONMENT & ETHICS
3.30 PM	TEA BREAK
4.00 PM	ENTREPRENEURSHIP DIFFICULTIES AND SOLVING METHODS CASE STUDY
4.30 PM	IDENTIFYING SUITABLE JOB & WITH POTENTIAL GROWTH
5.00 PM	STUDENTS FEED BACK
DAY 3	VISITING HISTORICAL AND TOURIST PLACES AND VISIT TO AN INDUSTRY
DAY 4	VISIT TO STUDY THE CULTURE OF MALAYSIA, AND BUSINESS MODEL BATU CAVES AND GENTING HIGHLAND
DAY 5	VISIT TO PUTRA JAYA AND DROP AT AIRPORT

Anuragam

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- CASH AWARD OF **Rs. 1,00,000** FOR BEST PERFORMING COLLEGE
- FOR THE FIRST 50 COLLEGES 2 AIR TICKET FREE

Dear Principal,

20th October 2019

Greetings from Anuragam.

We Anuragam have been jointly organising Conferences with various Universities in India, Malaysia, Singapore, Abu Dhabi, Switzerland and Spain.

We are organising GLOBAL IMMERSION PROGRAMME for Students Jointly with Department of Indian Studies, University of Malaya, Kuala Lumpur, Malaysia.

GUIDELINES FOR THE PROGRAMME

1. THE PROGRAMME FEE IS USD 285 PER STUDENT INCLUDES PROGRAMME COURSE, HOTEL ACCOMMODATION, FOOD, TRANSPORT, TOUR (EXCLUDING AIR FARE AND VISA)
2. PLEASE SEE THE OVERLEAF FOR ITINERARY.
3. THE MINIMUM NUMBER OF STUDENTS PARTICIPATING IS 15 PER COLLEGE.
4. ONE FACULTY SHOULD ACCOMPANY THE STUDENTS, AND WE WILL TAKE CARE OF ACCOMMODATION, FOOD, AND TRANSPORT FREE FOR THAT FACULTY.
5. THE DATES ARE FLEXIBLE ON MUTUAL AGREEMENT.
6. THE BEST PERFORMING COLLEGE WILL BE AWARDED RS 1 LAKH CASH PRIZE, FROM THE GLOBAL IMMERSION PROGRAMME PARTICIPATING COLLEGES.
7. THE DECISION OF THE JUDGES IS FINAL.

With warm regards,


(Nandan Masilamani)